

AIR OPTIX™ for ASTIGMATISM

For the health of
more customers' eyes -
and **your practice**

The benefits of AIR OPTIX™ for Astigmatism mean a lot to your customers – and even more to your practice. These lenses offer –

- Reduced chair time
- Increased customer satisfaction
- Confidence that comes with providing a healthy contact lens option
- Excellent vision



BREATHABLE CONTACT LENSES to fit the MAJORITY of your ASTIGMATIC CUSTOMERS

for ASTIGMATISM

AIR OPTIX™
breathable contact lenses

CIBA VISION™

-0.75cyl

-1.25cyl

-1.75cyl

-2.25cyl

Plus and Minus Powers

AIR OPTIX™ for ASTIGMATISM offers great fit success and excellent and stable vision

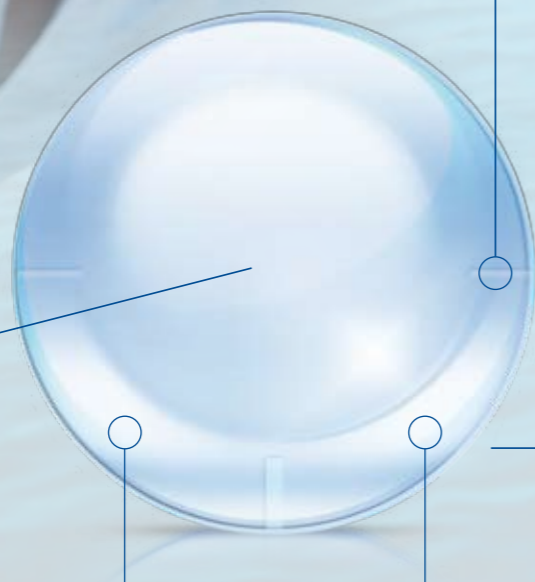
With 4 cylinders and plus and minus powers, the majority of your astigmatic customers will be able to benefit from the advantages of this unique breathable contact lens. AIR OPTIX™ for ASTIGMATISM allows you to fit astigmatic consumers successfully in a highly breathable, comfortable and stable silicone hydrogel lens.

AIR OPTIX™ for ASTIGMATISM lenses use a **BREAKTHROUGH DESIGN** for **OUTSTANDING PERFORMANCE**



Three Scribe Marks

- Scribe marks at 3, 6 and 9 o'clock make it easy to observe lens rotation and stability³



Constant Contour Edge

- Provides excellent comfort

Wide Optic Zone

- Provides excellent acuity¹
- Low amount of prism in the optic zone to reduce thickness and maximize Dk/t²

Precision Balance 8|4 Design

- Thickest points of the lens at 8 and 4 o'clock
 - Minimizes interaction with the lower lid for excellent comfort⁴
 - Maximizes oxygen transmissibility at 6 o'clock⁴
 - Exceptional stability, consistent rotation and fit performance⁵

FIRST FIT SUCCESS

95% of patients were successfully fit with the first lens¹

99% of lenses have acceptable or optimal fit at dispensing¹

STABILITY and PREDICTABILITY#

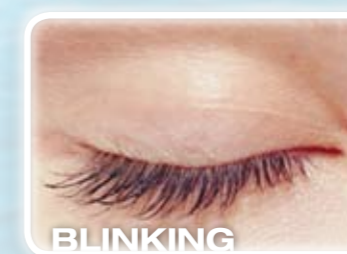
AIR OPTIX™ for ASTIGMATISM lenses stabilize on the eye in just **30 seconds**²

88% of lenses stabilize with the 6 o'clock engraving within 5° of the 90° axis³

98% have 5° or less oscillation with blink⁴

88% of lenses displayed no decentration at follow-up⁴

Lens fitting characteristics and axis orientation are consistent from customer to customer so you can be confident each and every time you fit AIR OPTIX™ for ASTIGMATISM.



AIR OPTIX™ FOR ASTIGMATISM OFFERS:

- Up to 7x more oxygen than leading low Dk/t hydrogel toric lenses*
- A patented, permanent, biocompatible plasma surface treatment that resists deposits
- Excellent wettability⁵

*AIR OPTIX for Astigmatism Dk/t = 108 @ -3.00D, -1.25D x 180°. Other factors may impact eye health. ¹CIBA VISION, data on file, 2005. ²CIBA VISION, data on file, 2005. ³Young G, McIlraith R. Misleading orientation marks. Optician. Oct 2008. ⁴CIBA VISION, data on file, 2006. ⁵CIBA VISION, data on file, 2005.

*Pence, NA, Kovacich S. Rotational characteristics of AIR OPTIX FOR ASTIGMATISM contact lenses. Presented at the American Academy of Optometry, Anaheim, 2008. ¹CIBA VISION, data on file, 2005. ²CIBA VISION, data on file, 2006. ³CIBA VISION, data on file, 2005. ⁴CIBA VISION, data on file, 2005. Testing on negative powers with -0.75 and -1.25 cyl. ⁵CIBA VISION, data on file, 2006.