

Breathable contact lenses offering **SUPERIOR VISION**  
at **ALL DISTANCES** for **EMERGING PRESBYOPES\***



**Optimised Add Power  
for All Stages of Presbyopia**

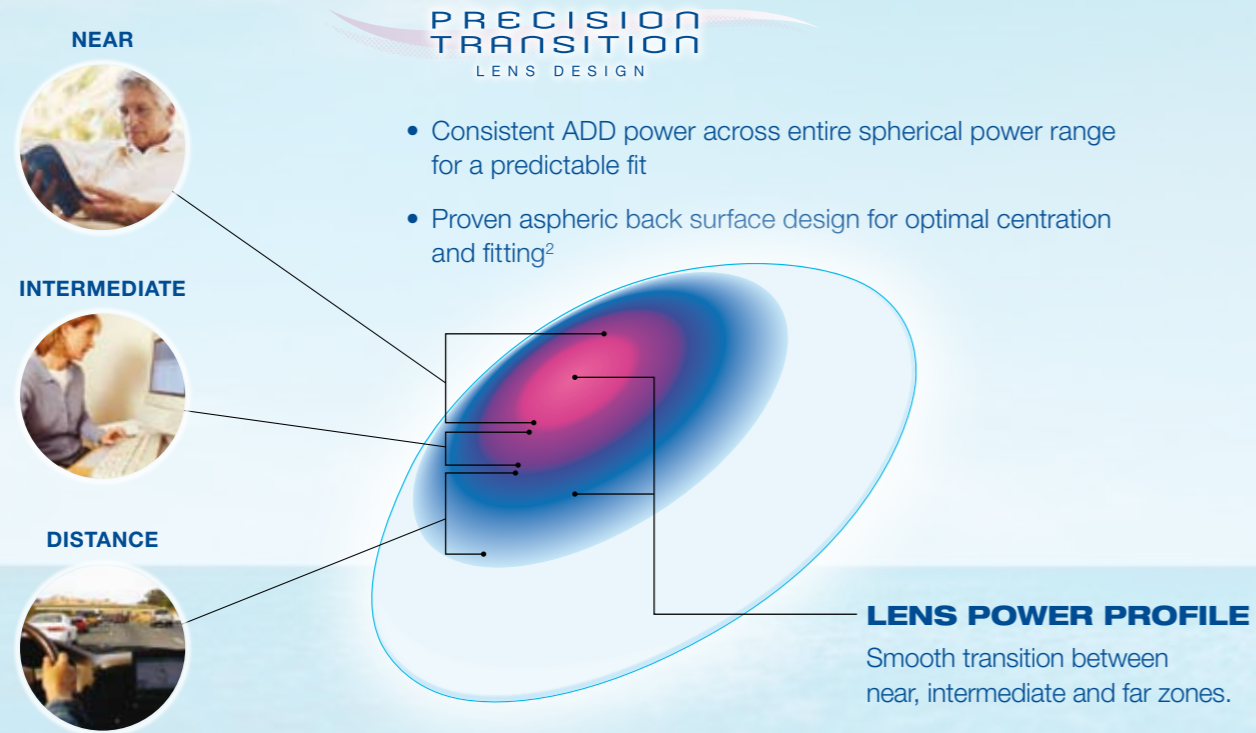
The unique presbyopic lens system with 3 ADD powers is designed to successfully fit emerging presbyopes sooner, and smoothly transition customers through the different stages of presbyopia.



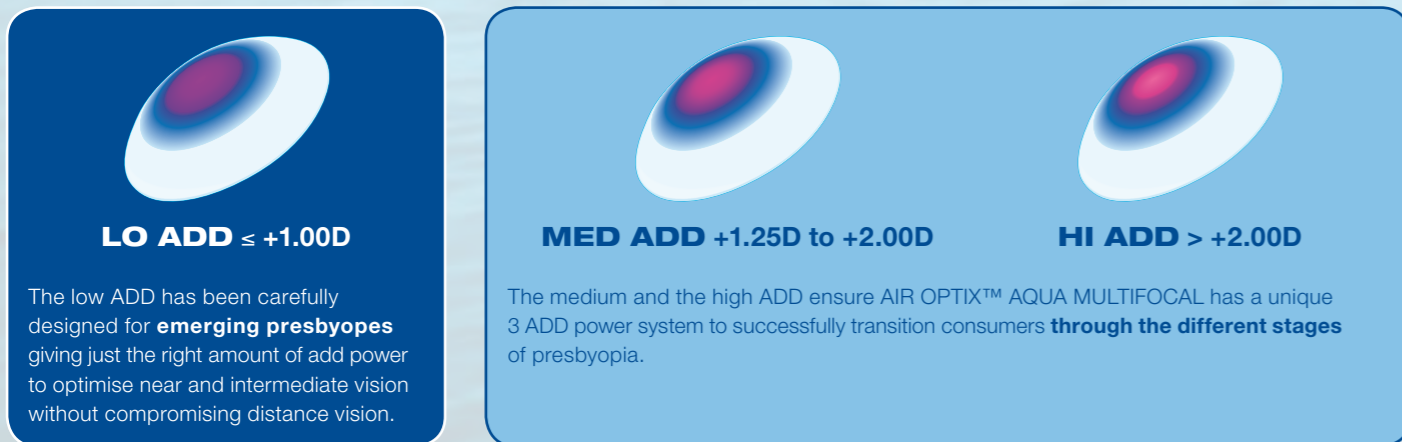
2008 - 284 - 59534

\*CIBA VISION, data on file, 2008. Compared to the leading Silicone Hydrogel Multifocal Lens based upon subjective ratings by emerging presbyopes.

**Precision Transition Lens Design - crisp, clear vision at all distances\* with smooth transition from near to far.**



**3 ADD Power Lens design for smooth transition throughout the stages of presbyopia**

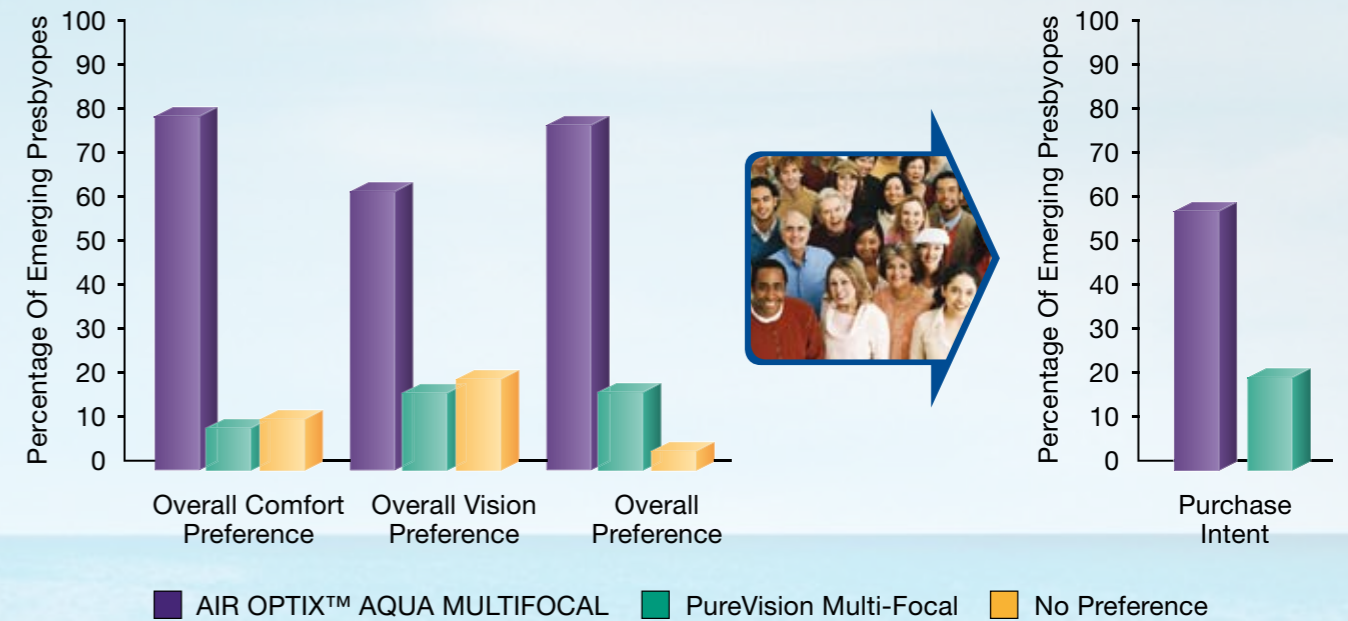


**3 additional benefits:**



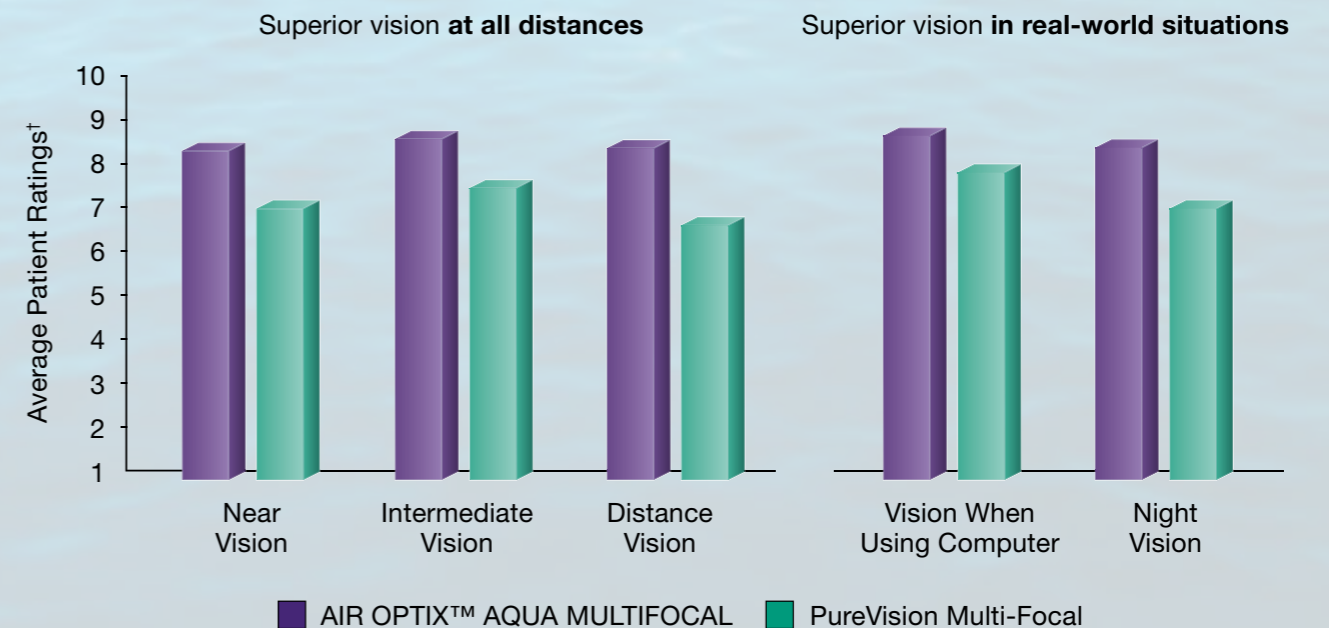
- 86% of AIR OPTIX™ AQUA MULTIFOCAL lenses fit on the first try with emerging presbyopes
- The **Aqua Moisture System** for enhanced comfort: on contact, all day, every day
- Up to **5 times more oxygen\*\*** for whiter, healthy-looking eyes

**AIR OPTIX™ AQUA MULTIFOCAL IS THE CLEAR WINNER FOR CONSUMERS<sup>3</sup>**



**SUPERIOR VISION FOR CONSUMERS<sup>1</sup>**

**AIR OPTIX™ AQUA MULTIFOCAL OUTPERFORMS PUREVISION MULTI-FOCAL<sup>3</sup>**



\*CIBA VISION, data on file, 2008. Compared to the leading Silicone Hydrogel Multifocal Lens based upon subjective ratings by emerging presbyopes. \*\*Compared to traditional hydrogel multifocal lenses. <sup>1</sup>CIBA VISION, data on file, 2008. <sup>2</sup>CIBA VISION, data on file, 2008.

<sup>1</sup>Subjective ratings from emerging presbyopes on a scale of 1 to 10, with 1 being poor and 10 being excellent (p<0.05). <sup>2</sup>CIBA VISION, data on file, 2008. <sup>3</sup>CIBA VISION, data on file, 2008.