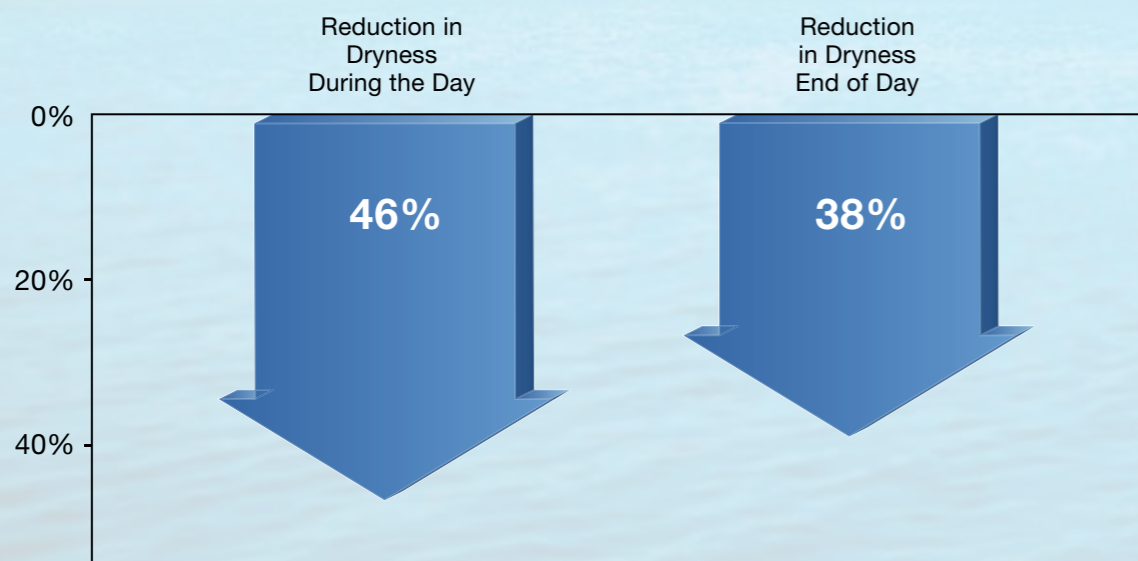


AIR OPTIX™ NIGHT&DAY

Less dryness for comfortable lens wear*

A clinical study demonstrated significant reductions in dryness during the day and at the end of the day with AIR OPTIX™ NIGHT&DAY lenses.

% Reduction Achieved in the Number of Patients Who Experienced a Symptom¹



ULTRA-BREATHABLE PREMIUM CONTACT LENSES FOR YOUR MOST DEMANDING CUSTOMERS



AIR OPTIX™ NIGHT&DAY, a longlasting and healthy lens wearing option in today's lifestyles.

AIR OPTIX™ NIGHT&DAY is a great option for people who seek high performance in a contact lens. AIR OPTIX™ NIGHT&DAY is approved by the FDA for up to 30 nights of continuous wear.*



2008 - 281 - 299993

*vs. low Dk/t lenses. ¹Dillehay S, Long B, Barr J, et al. Summary of 3 year in-practice trial in the US with lotrafilcon A silicone hydrogel soft contact lenses. Optom Vis Sci. 2005;(82)E-abstract 050080.

*Not everyone can wear AIR OPTIX NIGHT&DAY lenses for a full 30 nights. Ask your eye care practitioner for complete wear, care and safety information.

**Ideal candidates for AIR OPTIX™ NIGHT&DAY
breathable contact lenses include**

- People who work long hours
- People with unpredictable schedules
- Frequent airline travelers
- Anyone who experiences contact lens related dryness
- Outdoor enthusiasts
- New moms who need to wake up and see
- Students with busy schedules
- Those seeking an alternative to LASIK
- Those who sleep in their lenses
- People who have had problems with other lenses

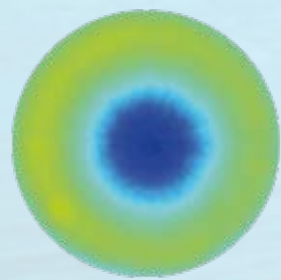
**AIR OPTIX™ NIGHT&DAY
the highest level of oxygen transmissibility in a soft contact lens**



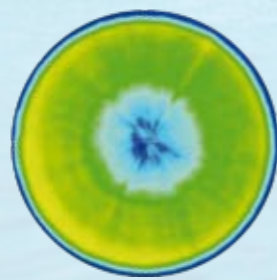
Biofinity

ACUVUE® OASYS™

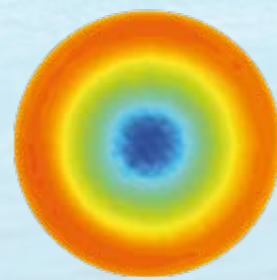
PureVision®



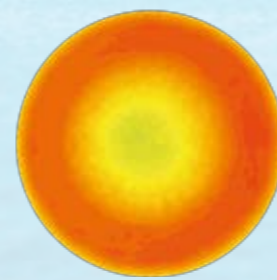
Dk/t 175@ -3.00D



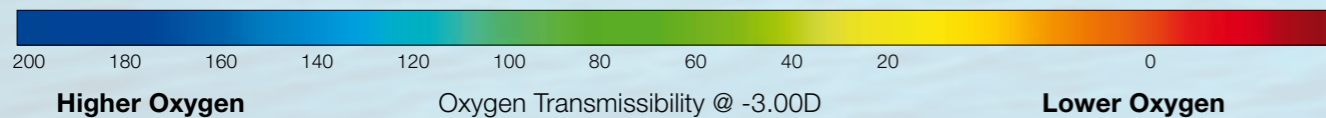
Dk/t 160@ -3.00D



Dk/t 147@ -3.00D



Dk/t 101@ -3.00D



Made from a revolutionary silicone hydrogel material,
AIR OPTIX™ NIGHT&DAY provides **whiter, healthy-looking eyes**
versus traditional lenses

AIR OPTIX™ NIGHT&DAY is approved by the FDA for up to 30 nights of continuous wear.*



Traditional Contact Lens†



AIR OPTIX™ NIGHT&DAY lens after 30 nights' wear†

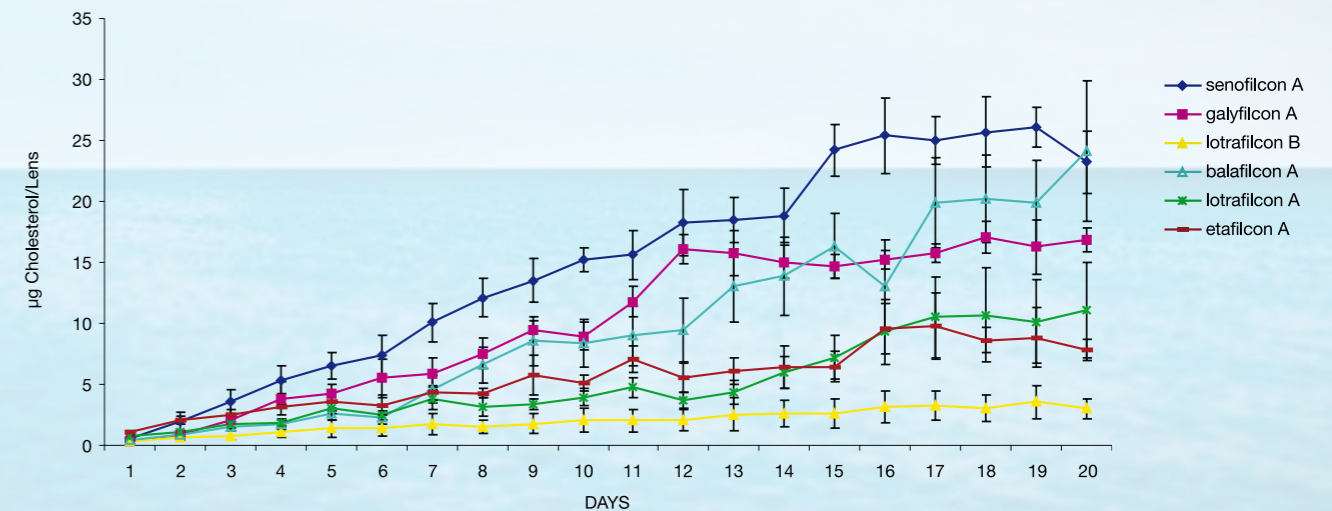
†Actual unretouched patient photos. *Not everyone can wear lenses for a full 30 nights.

**Fewer surface deposits
to contribute to comfortable lens wear**

AIR OPTIX™ NIGHT&DAY has a patented, permanent, biocompatible plasma surface treatment that resists deposits to contribute to **comfortable lens wear**.

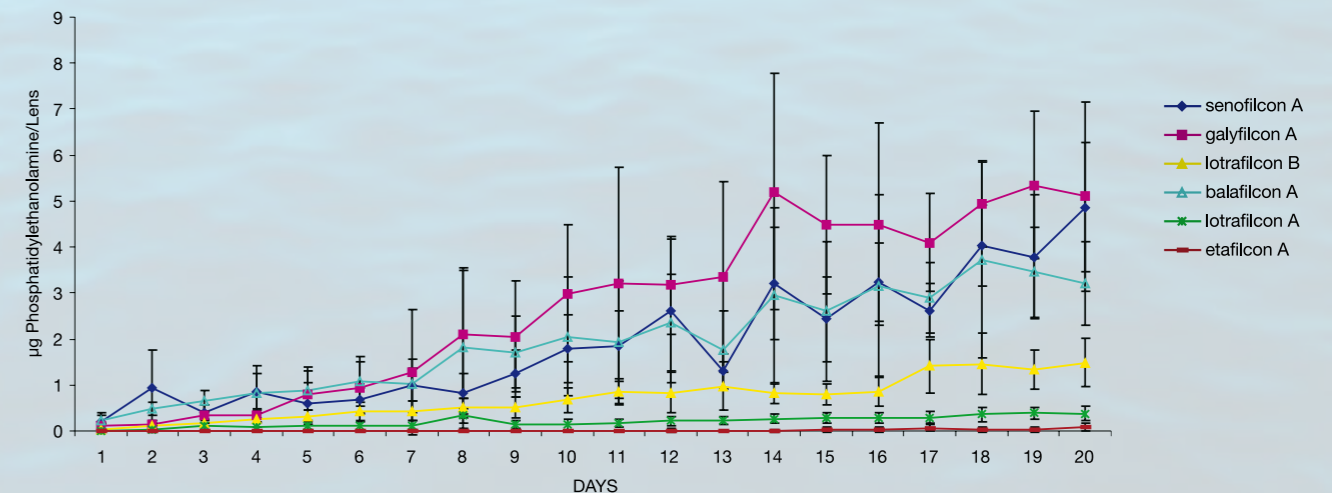
In vitro lipid adsorption varies greatly depending on the lens material for both polar and nonpolar lipids. Overall, there is **less in vitro adsorption of lipids to the lotrafilcon A and B polymers** than for any of the other Silicone Hydrogel Polymers tested.

**The adsorption of non-polar lipids by various silicone hydrogel lenses
over 20 days of exposure to concentration comparable
to tear film concentration.**



Source: IOVS, Jan 2008, Vol 49, No1, The Adsorption of Major Tear Film Lipids In Vitro to Various Silicone Hydrogels over Time, Fiona P. Carner, Walter L. Nash and Karen B. Sentell, P120-124. Each point represents a population of 10 lenses.

**The adsorption of polar lipids by various silicone hydrogel lenses
over 20 days of exposure to concentration comparable
to tear film concentration.**



Source: IOVS, Jan 2008, Vol 49, No1, The Adsorption of Major Tear Film Lipids In Vitro to Various Silicone Hydrogels over Time, Fiona P. Carner, Walter L. Nash and Karen B. Sentell, P120-124. Each point represents a population of 10 lenses.